

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-07/2011-T&C-CM

Date: 01.08.2011

Circular T&C-CM No. 42/11-12

Sub: Rationalization of prepaid tariff under 2G & 3G mobile services -reg.

Kindly refer to this office order of even No. dated 03.06.2011 vide which prepaid tariff under 2G & 3G mobile services was rationalized. Now based on the feed back received from circles, it has been decided by the Competent Authority to i) introduce new STVs for Lifetime customer ii) revise the validity and iii) STV prices as under:-

i) Introduction of STVs for Lifetime customers.

Lifetime customers can also avail "1p/sec" & "all @ 49" plan facility through STVs as under:-

a) Special Tariff Vouchers (STVs):

Sl. No.	Particulars	"1p/sec"	"all @ 49"
1	MRP of STV (Incl. of S. Tax) in Rs.	60	49
2	Free usage in Rs.	Nil	Nil
3	Tariff Validity	365 days	365 days
4	O/G Call charges (Home/National Roaming)		
(a)	Local On-net	1p/sec	49p/Min
(b)	Local Off-net	1.2p/sec	49p/Min
(c)	STD On-net	1p/sec	49p/Min
(d)	STD Off-net	1.2p/sec	49p/Min
5	All other charges as per plan	"1p/sec"	"all @ 49"

b) In case of STVs, the circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of the above price, considering the local market condition and technical feasibility.

ii) Revision of validity with top-ups for General customers.

Recharge/Top-up with voucher denomination in the range (with MRP in Rs.) (Incl. of S. Tax)		No. of days validity extended in addition to the existing validity		Usage Value allowed with Recharge/Top-up
From	To	Existing	Revised	
200	1099	180	100	MRP of card/voucher- Service Tax- Processing fee+ Bonus usage value if any
100	199	90	45	
50	99	45	20	
30	49	27	10	
20	29	18	5	
10	19	9	2	

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iii) Revision in price of the following STVs :

STV Feature	Validity in days	MRP of STV in Rs.	
		Existing	Revised
Local/STD On-net Night @ Rs.0.05/Min (11PM to 06 AM)	30	17.00	35.00
Local On-net @ 10p/Min	30	50.00	65.00

2. All other terms and conditions will remain the same.
3. The above tariff revision will be implemented with effect from **05.08.2011**.
4. This may be brought to the notice of all concerned for taking necessary action in this regard.
5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – prema@bsnl.co.in or skmohakud@bsnl.co.in.


(Prema Krishnamachari)
Dy. General Manager (T&C)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)