

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037200 Fax No.011-23329125



No.26-4/2012-T&C-CM

Date: 24.01.2013

Circular T&C-CM No. 110/12-13

Sub: Introduction of STVs under 2G & 3G prepaid mobile services-reg.

It has been decided by the Competent Authority to introduce the following new STVs under 2G & 3G prepaid mobile services.

A. Local On-net call STVs:

Sl. No.	Features	MRP in Rs.*	S. Tax @ 12.36% in Rs.	Card Value in Rs.	Validity in Days
(i)	All local On-net calls @ 1p/sec	27	2.97	24.02	90
(ii)	All local On-net calls @ 49p/Min	26	2.86	23.14	90

B. Special Tariff Vouchers with feature of reduced call facility on two BSNL numbers:

i) MRP of STVs in Rs.*	15	41	13	29
ii) S. Tax @12.36% in Rs.	1.65	4.51	1.43	3.19
iii) Card Value in Rs.	13.35	36.49	11.57	25.81
iv) Validity in days	30	90	30	90
v) Free usage in Rs.	Nil		Nil	
vi) O/G Call charges				
a) Local On-net	1p/sec		50p/Min	
b) Local Off-net	1.2p/sec		60p/Min	
c) STD On-net	1p/sec		50 p/Min	
d) STD Off-net	1.2p/sec		60 p/Min	
e) Additional facilities - Reduced call charges to 2 BSNL Local numbers	30p/Min		30p/Min	
vii) All other charges	As per Base plan		As per Base plan	

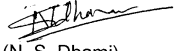
* The MRP of STVs mentioned above for J&K circle will be exclusive of Service Tax.

2. Circles can suitably adjust the MRP of STVs in the price band upto Rs.5 (+/-) of above price considering the local market condition, TRAI guidelines and technical feasibility. Circles have to update their website and report the same to TRAI as per reporting requirement of TRAI.

3. The above STVs will be launched with effect from **29.01.2013**.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. This circular is issued based on ECT approval No.1002 dated 23.01.2013 and approval of the Competent Authority in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

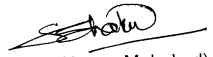

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-North & East Zone Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)