

No. 26-07/2018-T&C-CM

Date: 09.04.2018

Circular T&C-CM No. 02/18-19

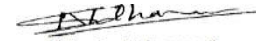
To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Sales Price of New 4G USIM.

The competent authority has decided that **“Sales price (MRP) of all type of 4G USIM (regardless of memory size/FF) as Rs.20 (incl. of GST)”**.

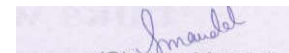
2. The above offer will be implemented with immediate effect.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above to the customers.
5. This circular is issued based on the approval of ECT vide Approval No.3356 dated 06.04.2018 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarifications/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing) - for marketing initiative.
- 7) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.



(Shweta Mandal)
Dy. Manager (T&C-CM)