

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 16.12.2011

Circular T&C-CM No. 94/11-12

Sub: Promotional Offers for Christmas & New Year under prepaid mobile services-reg.

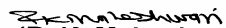
On the occasion of Christmas & New Year, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G mobile services.

- i) Full talk value equal to MRP on all Top-up vouchers/C-top-up/Flexi top-up to be offered to all 2G & 3G prepaid customers.
- ii) Extra Talk Value to be offered on the following Top-up vouchers:-

MRP of Top-up	Talk Value
a) Rs.1,100	Rs.1,200
b) Rs.3,300	Rs.3,600
c) Rs.5,500	Rs.6,500
- iii) Where ever, the talk value offered with top-up vouchers are more than the MRP of top-up vouchers, the higher talk value already offered will prevail.
- iv) The above offer is applicable for a limited period with effect from **21.12.2011 up to 05.01.2012.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – prema@bsnl.co.in or skmohakud@bsnl.co.in.


(R. K. Maheshwari)
Asstt. General Manager (T&C-CM)
Ph No.011-23037109

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GM (Sales & Marketing)
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)