

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-04/2012-T&C-CM

Date: 20.09.2012

Circular T&C-CM No. 66/12-13

Sub: Revision of tariff in Students Special and Roam Free plans under prepaid mobile services-reg

Kindly refer to this office order of even No. dated 14.03.2012, 30.03.2012, 20.04.2012 and orders issued from time to time vide which tariff under prepaid mobile services were revised in accordance with TCPR,2012 dated 06.01.2012. Now, TRAI has issued a clarification that no plan vouchers with validity of less than 180 days shall be offered in any circle by a service provider and advised to restructure the tariff so as to make them consistent with TRAI guidelines.

2. Based on above, it has been decided by the Competent Authority to increase the validity of "Students Special" and "Roam Free" plans to 180 days as under.

Plan Voucher:	Student Special		Roam Free	
	Existing	Revised	Existing	Revised
MRP of Plan Voucher in Rs.	40	97	149	199
Free Usage Allowed with Plan Voucher				
	In Minutes	In Minutes	In Seconds	In Seconds
a) Free Voice Call (Pulse)				
i) On-net	30	100	6000	6000
ii) Off-net			6000	6000
b) Free Video Call (Local/STD) On-net	NIL	NIL	3000	3000
c) Free Data Usage in MB	50	100	50	50
d) Free P2P SMS in Nos.				
i) Local	100	100	50	50
ii) National	100	100	50	50
Initial Plan Validity in days	30	180	90	180

* Circles can suitably adjust the MRP in the price band upto Rs.5 (+/-) of above price considering the local market condition and technical feasibility.

3. As "Pyari Jodi" and "Jai Jawan plan" are being offered to a specific category of customers and not available for subscription to general customers, the validity of the plan voucher may be continued as per existing.

4. All other terms and conditions will remain same.

5. The above revision will be implemented with effect from **01.10.2012**.

6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the change in price of plan vouchers and validity to the customers. Customers may be suitably educated / updated cost effectiveness of the revised tariff i.e. about the benefits of the increase in validity vis-à-vis the increase in price of the plan vouchers.


(N. S. Dhami)
AGM (T&C-CM)

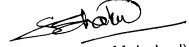
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To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMS, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMS (Marketing)/(Sales)-for giving publicity.
- 7) GMS (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)