

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-18/2010-T&C-CM

Date: 08.11.2012

Circular T&C-CM No. 80/12-13

Sub: Promotional offers on the occasion of festivals under GSM services-reg.

On the occasion of Deepavali, as a goodwill gesture, it has been decided by the Competent Authority to offer extra usage value on the following Top-up Voucher/C-top-up/Flexi top-up under prepaid GSM services.

a) Top-up voucher/C-top-up/Flexi top-up :-

Sl.No.	MRP of Top-up voucher in Rs. (Incl. of S. Tax)	Usage Value offered with Top-up voucher in Rs.
1	6000	7200

b) The above offer is valid for a limited period of **10 days** from the date of implementation in the month of November, 2012.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

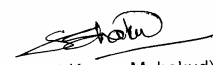
3. This circular is issued based on the ECT approval No.929 dated 08.11.2012 and approval of the Competent Authority at 87/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)
Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)