

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-11/2009-R&C

Dated: 17.05.2012

Circular T&C-CM No. 18/12-13

Sub: Introduction of a new Usage Based Bonus (UBB) scheme under prepaid GSM services- reg.

Kindly refer to this office order of even No. dated 09.09.2009 vide which tariff for Usage Based Bonus (UBB) under prepaid GSM service was issued. Now, it has been decided by competent authority to introduce a new Usage Based Bonus (UBB) scheme for all prepaid GSM customers with the following terms and conditions.

- i) The customers whose actual usage during the last six months is Rs.2000 or more will get a bonus of 10% of his actual usage.
 - ii) The period of six months will start from the date of implementation of the plan in the circle.
 - iii) The bonus will be automatically credited to customers account followed by SMS to this effect.
 - iv) This scheme may be made applicable to all prepaid plan customers. However, a customer can be offered either the existing UBB scheme as intimated in 09.09.2009 order or the new UBB scheme as mentioned above.
2. All other terms and conditions will remain same.
 3. The above tariff will be applicable with effect from **1.06.2012**.
 4. This may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.
 5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcobsnl@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)