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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. VAS-15/Genl. Corr./2013/29

Dated: 09-07-2018

To,

1. GM/PGM CMTS Nodal Centers Chandigarh/Kolkata/Trichy & Pune
2. All CGM's Telecom Circles/Telecom Districts

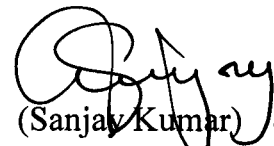
Sub: One month free VAS subscription pack to all BSNL GSM service connections-reg

As per suggestion in zonal review meeting, it was decided by competent authority to allow one month free VAS subscription pack to all BSNL GSM service connections to popularize Value Added Services among BSNL officials/officers.

In this regards, all zones are requested to instruct top vendor of each segment (Policy-wise) i.e. SMS, WAP/WEB, Data, IVR, CBS, Online Games, Online Education etc. to offer one month free subscription pack to all GSM service connections of BSNL officials. This scheme is to be launched from 16th July 2018.

No revenue share shall be paid to VASP's against above initiatives.

Circles are also requested to make wide publicity amongst all eligible BSNL employees to take advantage of the scheme.


(Sanjay Kumar)
GM (VAS-I)

Copy to:

1. M/s Pyro & Netxcell CVPS partners to coordinate with zones.
2. Sr. GM (Finance)-CFA w.r.t. para no. 3 of U.O. letter no. 4-4/2017-BSNL/TR/Review Meeting/(Pt.) dated 26-06-2018