

PGM (BW) BSNL Corporate Office
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 482-7/2011-BG

Dated: 05.03.2013

To,

The CGMT,
Gujarat Telecom Circle,
BSNL, Ahmedabad.

Sub:- Policy for leasing out Hoardings space in BSNL premises- regarding hoarding at terrace.

Ref: GM (L&B)/RTTC-LAND/SAVVY/11-12/71 dated 08.01.2013

Kindly refer to the above cited letter and subject wherein it has been conveyed that Ahmedabad Municipal corporation is not permitting any ground based hoardings and sought clarification as to whether Ahmedabad Telecom District may be permitted for hoarding at terrace & buildings.

The Management Committee of BSNL deliberated the policy for leasing out Hoardings space and vide minutes of meeting of MC issued by letter dated 13.02.2012, it was stated that "only green field sites be leased out to the advertisers on which they can construct the hoarding".

Therefore, only ground based hoardings site be made available. It is advised to take situation based decision in the best interest of BSNL and to generate more revenue in compliance to above clarification.

This is issued with the approval of competent authority.


05.03.2013
(Mayank Mishra)
AGM (BG)

Copy to:-
All CGMs BSNL Units for necessary action please.

Regd & Corporate Office- Bharat Sanchar Bhawan, H. C. Mathur Lane Jan Path New Delhi-110 001