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Multimedia Services

- Photographs, Pictures, postcards, greeting cards, presentation & static web pages can be sent and received like fixed telephone.
- Pictures, video, clips can be sent to internet site or friends through 3G mobile device.

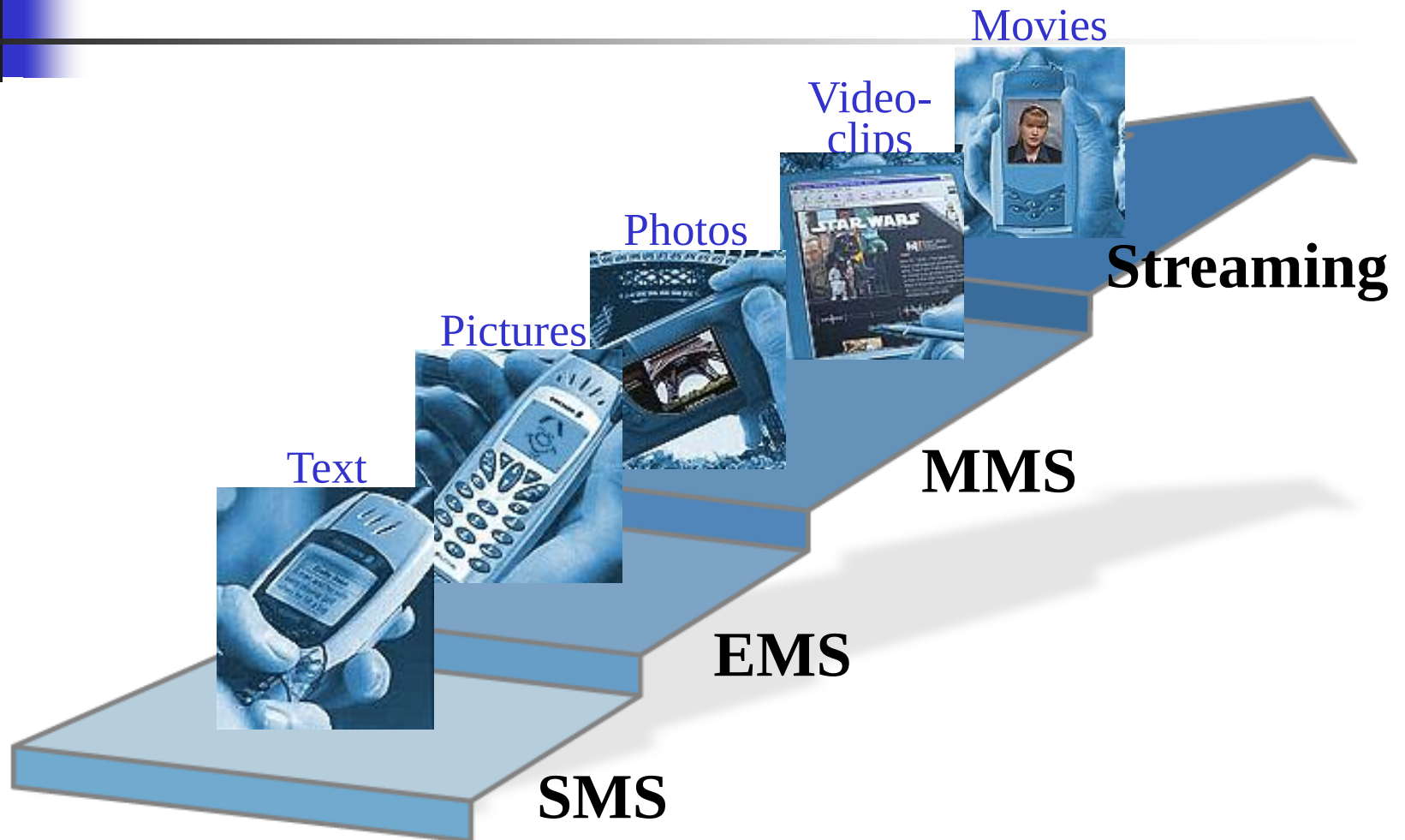
Rich content to encourage

usage

Cartoons, Dating, Pop stars, Sports stars, Pets,
Special occasions, Hobbies, Sports results, TV programmes,
News, Weather, Holidays, Timetables, Family...



3G Evolution



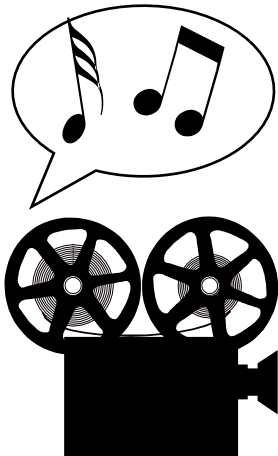
Multimedia Messaging - Any combination of media types



Images

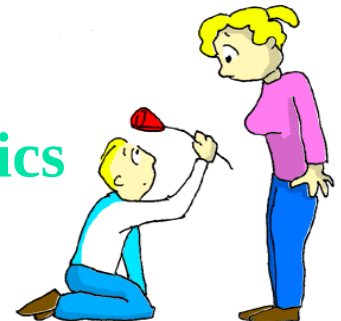


Music



Video
and
Audio

Graphics



I'm so sorry...

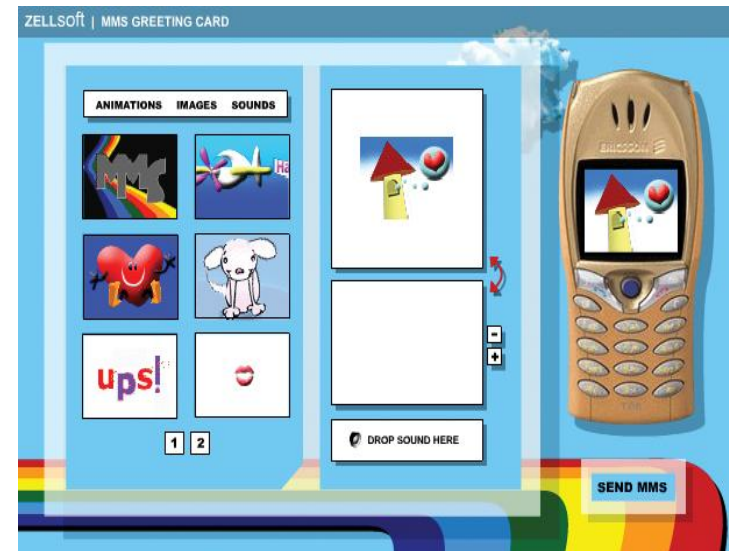


Multimedia Messaging Services

- P2P communication
- M2P communication

The Greeting Card solution:

- Send Messages to your friends, family and loved ones - Via the web to the mobile phone
- Animations, Sounds, Pictures, Text and also videos

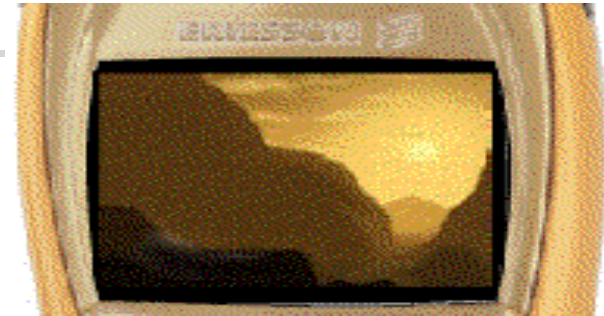


Infra Soul

Mobile Spirituality

Features :

- Product delivers Bhagavad-Gita/Qur'an/Bible verse as MMS
- MMS Bhagavad-Gita/Qur'an/Bible verse contains calligraphic image, melody reading out the verse, with the meaning and necessary text supporting it
- One time subscriber registration through the web





MMS Tariff

From home/visited LSA

- P2P (Calling party to pay)
Rs3/- per MMS (for all options & local/national)
- M2P (Downloader to pay)
As per rate decided by the content provider



FAQ on MMS

1. What is a MMS service?

Multimedia Messaging Service (MMS) is a store and forward messaging service that allows mobile subscribers to exchange multimedia messages with other mobile subscribers.

2. From where I can get photos, images etc. to transmit?

The originator can easily create a Multimedia Message, either using a built-in or accessory camera, or can use images and sounds stored previously in the phone (and possibly downloaded from a web site).



FAQ on MMS

3. What will happen to MMS messages when my mobile is in switched off mode?

The Multimedia Message will be stored and sent to the recipient as soon as they switch on their phone.