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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNLCO-ADMN/62/5/2020-ADMN

Dated: 6th September, 2024

To

All CGMs,
BSNL.

Sub.: Observance of SHS((Swachhata Hi Seva) 2024 campaign for Swachhta from 14.09.2024 to 01.10.2024 with the theme of 'Swabhav Swachhata-Sanskar Swachhata with Swachh Bharat Diwas celebration on 2nd October, 2024- regarding.

Ref.: (1) Letter no 16-34/2024-(O&M) dtd 04.09.2024 from DDG(C&A), DoT
(2)DO No. 13/7/2024-SBM-IV dtd 28.08.2024 from Secretary, Department of Drinking Water & Sanitation(DDWS) & Ministry of Housing & Urban Affairs(MoHUA), Govt. of India.

Kindly find enclosed herewith letter from DDG(C&A), DoT alongwith all enclosures and pertaining to above mentioned subject. In this regard, it is intimated that SHS((Swachhata Hi Seva) 2024 campaign for Swachhta will be observed from 14.09.2024 to 01.10.2024 with the theme of 'Swabhav Swachhata-Sanskar Swachhata with Swachh Bharat Diwas celebration on 2nd October, 2024. Therefore, it is requested to take necessary action as per the guidelines as mentioned in letter from DDG(C&A), DoT and DO letter from Secretary, Department of Drinking Water & Sanitation(DDWS) & Ministry of Housing & Urban Affairs(MoHUA), Govt. of India(placed under reference) for the successful organisation of SHS((Swachhata Hi Seva) 2024 campaign.

Further Nodal officers at various levels may be appointed for creation of user at swachhatahiseva.gov.in website, creation of events, uploading of detail of activities to be executed from 14.09.2024 to 02.10.2024 as per the guidelines mentioned in the letter from DoT and DO letter from DDWS & MoHUA (placed under reference) and closing of event on 02.10.2024.

This has the approval of the Competent Authority.


(Sanjiv Sharma)
(AGM(Admin))
Mob. No:9416059655

Enclosures: As above

Copy to:

- 1) PS to DIR(HR) for kind information.
- 2) DDG(C&A), DoT for kind information.
- 3) Sr.GM(CIT), BSNL CO with the request to take necessary action as per guidelines mentioned in letter & DO letter placed under reference for publicity on BSNL website.
- 4) GM(Commercial), BSNL CO with the request to take necessary action as per guidelines mentioned in letter & DO letter placed under reference for publicity on Social Media.

Regd & Corporate Office: Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi-110001
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