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(A Govt. of India Enterprise)

## **MESSAGE**

The Bharat Sanchar Nigam Limited is observing Vigilance Awareness Week, 2025 on the directives of CVC from 27<sup>th</sup> October, 2025 to 2<sup>nd</sup> November, 2025. This observance comes at a crucial juncture when India is marching ahead with the vision of becoming a Viksit Bharat. At such a transformative time, the active participation of every citizen is vital to build a corruption-free nation.

The theme of this year's VAW "Vigilance: Our Shared Responsibility" rightly emphasizes the collective effort needed to combat corruption. It is a call to action for all stakeholders government bodies, employees, and citizens alike to unite in fostering transparency, accountability and integrity.

E-governance, systemic reforms, minimization of discretion, technology-driven procurement and process automation are powerful tools in our fight against corruption. Alongside these, identification and implementation of preventive measures play a pivotal role in addressing root causes and ensuring long-term systemic improvements.

Corruption and mis-governance cannot be eradicated without citizen involvement. BSNL as a public sector enterprise, holds a solemn duty to foster trust and confidence among the people it serves. This trust can only be earned and sustained through continuous collective efforts aimed at promoting a culture of transparency, efficiency, and customer-centric governance.

The objective of Vigilance Awareness Week is to educate and sensitize the public about the detrimental impact of corruption and to encourage proactive involvement in preventive vigilance. Let us, therefore, take this opportunity to renew our commitment to uphold integrity and transparency in all our endeavors.

(Deepa Chawla)

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