



BSNL CO-ADMN/62/5/2020-ADMN

Dated 25th September, 2024

To
The All CGMs,
BSNL.

Sub.: Execution of Special Cleanliness drives in BSNL-regarding.

This is regarding Cleanliness drive being undertaken in BSNL under Swachhata Hi Sewa Campaign from 14th September to 2nd October, 2024 and Special Campaign 4.0 for Swachhata from 2nd October to 31st October 2024.

In this regard, please refer letters dated 06.09.2024 and 12.09.2024 issued by Admin Section of BSNL Corporate Office vide which all the circles were requested to carry the cleanliness drives in their respective circles. **Rashtrapita Mahatma Gandhiji had said "Cleanliness is next to Godliness"**. Cleanliness is most important for physical well-being and a healthy environment. A neat & clean office environment not only improves the efficiency of staff but it also enhances the image of organization in the eyes of customers who visit our premises.

I, therefore, urge each one of you to bestow your personal attention and make these drives truly successful in letter and spirit by getting the sites thoroughly cleaned and disposing off old records/scrap etc. and adopting following measures into practice, among others stipulated by competent authority from time to time:

- (1) Clear all campuses and buildings of BSNL.
- (2) Plant trees in the BSNL campuses, premises and buildings.
- (3) Avoid the usage of plastic in daily life:
 - (i) by replacing plastic materials like bags, polythenes, etc. with cloth beggages
 - (ii) by replacing plastic bottles and cups with glass bottles and cups and refilling these
 - (iii) by replacing plastic flexi banners with cloth ones.
- (4) Save water by refilling glass bottles in meetings and closing the taps when not in use.
- (5) Save electricity by switching off all electrical/electronic equipments when not in use and by proper usage when necessary.

With warm regards.

Copy to:

1. The CMD, BSNL.
2. All the Directors, BSNL Board & CVO BSNL, New Delhi.
3. All CGMs/PGMs/Sr GMs/GMs of BSNL CO, New Delhi with the request to undertake the drive in their sections.
4. All employees of BSNL.

(Kalyan Sagar N)
डॉ. कल्याण सागर निप्पानी
Dr. KALYAN SAGAR NIPPANI
निदेशक (एच. आर.)
Director (HR)
बी. एस. एन. एल. बोर्ड, नई दिल्ली
B.S.N.L. Board, New Delhi-110001