Corporate Office
Admin & PR Branch

1<sup>st</sup> Floor, Bharat Sanchar Bhawan,
H.C.Mathur Lane, Janpath,
New Delhi-110001.
Ph: 011-23734157, Fax: 011-23718288



BSNL CO/Admn-III-Pt/Misc./2021

Dtd & August, 2022

To

All CGMs, BSNL.

Subject: 'Har Ghar Tiranga' Campaign-Regarding.

In reference to the above cited subject, kindly find enclosed herewith DO Letter dated 26.07.2022 from Under Secretary, DOT. It is requested to involve the employees of BSNL in the 'Har Ghar Tiranga' program of Ministry of Culture and motivate them to hoist Tiranga at their home. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the citizen and reminisce the contribution of those who tirelessly work for nation building.

In context of above, it is requested that all officers of your respective circles may be encouraged to hoist the National Flag in their homes during the period from 13th -15th August, 2022 for making the 'Har Ghar Tiranga' campaign a resounding success.

This is issued with the approval of the Competent Authority.

Enclosures: As above

(Sandeep Kapoor) AGM(Admin)

## Copy to:

1) PS to CMD, BSNL for kind information.

2) PSs to All Directors, BSNL Board and CVO, BSNL for kind information.

3) All Unit Heads of BSNL CO with the request to involve and motivate the employees of their respective Units to hoist Tiranga in their homes during the period from 13<sup>th</sup> -15<sup>th</sup> August, 2022.

4) All employees of BSNL requesting to participate in this program/Campaign and to hoist Tiranga in their homes during the period from 13th -15th August, 2022.

5) Sh. Parveen Kumar Pandey, Under Secretary(O & M), DOT w.r.t his Letter no. 16-11/2022-O&M dated 26.07.2022 for information please.

File No. 16-11/2022-O&M
Government of India
Minister of Communications
Department of Telecommunications
(O&M Section)



Sanchar Bhawan, New Delhi 26-07-2022

To,

1. CMD, BSNL New Delhi

CMD, TCIL New Delhi

5. CMD, ITI Ltd. Bangaluru

Secretary, TRAI New Delhi

9. DG, NICF Delhi CMD, MTNL New Delhi

 CMD, BBNL New Delhi

ED, C-DoT New Delhi

Registrar, TDSAT
 New Delhi

DG, NTIPRIT Ghaziabad 540 10 Ho 677 Des 27/27 28/2/2

DIO (4)00)

Subject: 'Har Ghar Tiranga' programme - regarding.

Sir,

Under the aegis of Azadi Ka Amrit Mahotsav (AKAM), a campaign 'Har Ghar Tiranga' has been launched to encourage the citizens to hoist the National Flag of India in their homes. In this regard, Cabinet Secretary's D.O. letter No. 42-22/235/2022-AKAM dated 13.07.2022 may be referred (copy enclosed). Idea behind this campaign is to instill a feeling of patriotism in the hearts of people and reminisce the contribution of those who tirelessly worked for nation building.

- 2. Earlier, such reference received from M/o Culture was also forwarded to all PSUs/Organizations of DoT vide letter of even No. dated 06.06.2022 with request to urge all employees and their family of your respective organizations for encouraging to actively participate in above campaign.
- 3. In the above backdrop, it is again requested that all officers and officials of your respective organizations may be encouraged to hoist the National Flag in their homes during the period from 13<sup>th</sup> -15<sup>th</sup> August, 2022 for making the 'Har Ghar Tiranga' campaign a resounding success.

Encl: As above

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Yours faithfully.

(Pravin Kumar Pandey)

Under Secretary to the Government of India

Tele: 23036073

Copy to:

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29.07.40

DG (T)/CGCA - for dissemination to LSAs and CCAs respectively.