

Corporate office
Admin & PR Branch
1st Floor, Bharat Sanchar
Bhawan, HC Mathur Lane,
Janpath,
New Delhi-110001
Tel No. 011-23734157



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL CO-ADMN/62/5/2020-ADMN-Pt.6

Dtd. 12th October, 2026

To

The All CGMs,
BSNL.

Subject: Guidelines for Special campaign 6 for cleanliness -regarding.

Ref.: (1) Letter no 16-53/2026-O&M dtd 08.10.2026 from Under Secretary, DOT
(2) DO letter No. Q-11011/2/2026-O&M-DARPG(e-10183) dated 29.09.2026, from
Ministry of Personnel, Public Grievances and Pensioners, Govt. of India.

Please find enclosed herewith letter from Under Secretary, DOT, along with all enclosures placed under reference and pertaining to the above mentioned subject. In this regard, it has been decided to observe 26th October, 2026 as a dedicated day, for the Special Campaign 6 in the Department of Telecommunications and its allied organizations. For this, anyone of the following two (2) activities (activities no. III & IV of the enclosed list) may be undertaken by all the offices of Department of Telecommunications and its PSUs/Attached offices/Subordinate Offices/Autonomous Bodies/Institutions across the country on 26th October, 2026:

- (i) Efficient management of Office Space: Cleaning of cluttered space for better utilization
- (ii) Environment-friendly activities: Tree plantation drives; Efficient management of bio wastes, etc.

In view of above, it is requested to take necessary action as per the guidelines mentioned in the letter of DoT & DO letter of Ministry of Personnel, Public Grievances & Pensions, Govt. of India (enclosed) and execute any one of above mentioned two activities in your respective circle on 26th October, 2026 and send a report in the prescribed performa(enclosed) to this office on the following emails by 2:00 PM on 26th October, 2026:

Emails: agmadmn1@bsnl.co.in & agmadmn1@gmail.com

This is issued with the approval of the Competent Authority.

Enclosures: As above


(Sandeep Kapoor)
AGM(Admin)
Mob. No:9868252432

Copy for kind information to:
1) PS to CMD, BSNL.
2) PS to DIR(HR).

Regd. & Corporate Office. : Bharat Sanchar Bhavan, H.C. Mathur Lane, Janpath, New Delhi-110001, Corporate
Identity Number(CIN): U74899DL2000GOI107739, Website: www.bsnl.co.in

No. 16-53/2026-O&M
भारत सरकार /Government of India
संचार मंत्रालय/Ministry of Communications
दूरसंचार विभाग/Department of Telecommunications

Sanchar Bhawan, 20 Ashoka Road
New Delhi-110 001
Dated 08.10.2026

To,

1. Administrator, Digital Bharat Nidhi
2. Director General (Telecom), Headquarters
3. Controller General of Communication Accounts
4. Chairman and Managing Director, Bharat Sanchar Nigam Limited
5. Chairman and Managing Director, Telecommunications Consultants India Limited
6. Chairman and Managing Director, Mahanagar Telephone Nigam Limited
7. Chairman and Managing Director, Indian Telephone Industries Limited
8. Director General, National Communications Academy - Technology
9. Director General, National Communications Academy - Finance
10. Chief Executive Officer, Centre for Development of Telematics
11. Secretary, Telecom Regulatory Authority of India
12. Senior Deputy Director General (Telecommunication Engineering Centre)
13. Senior Deputy Director General (National Centre for Communication Security)
14. Director, Wireless Monitoring Organisation
15. Director, National Communications Academy - Wireless
16. Deputy Registrar, Telecom Disputes Settlement and Appellate Tribunal

Subject:- Observance of dedicated day for Special Campaign 6 in the Department of Telecommunications and its allied organisations – reg.

Sir/Ma'am,

I am directed to forward herewith DO letter no. Q-11011/2/2026-O&M-DARPG (e-10183) dated 29.09.2026 received from Sh. Jitendra Singh, Hon'ble Minister of State, Ministry of Personnel, Public Grievances and Pensions regarding the subject cited above.

2. In this regard, it has been decided that any one of the following two (2) activities (activity no. III & IV of the enclosed list) may be undertaken by all the offices of Department of Telecommunications and its PSUs / Attached Offices / Subordinate Offices/Autonomous Bodies / Institutions across the country on 26.10.2026:

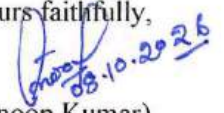
- i. **Efficient management of office space:** Clearing of cluttered space for better utilization
- ii. **Environment-friendly activities:** Tree plantation drives; Efficient Management of Bio Wastes etc.

3. A report on the activity under the one day event on 26.10.2026 under Special Campaign 6 may be furnished to this office at email uscal-dot@gov.in /so-om-dot@gov.in latest by 3:00 PM on 26.10.2026 in the attached prescribed format.

4. This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,


(Anoop Kumar)

Under Secretary to the Govt. of India

Copy for similar action to:

Director (GA) - i.r.o. DoT HQ

डॉ. जितेन्द्र सिंह

राज्य मंत्री (स्वतंत्र प्रभार),
विज्ञान और प्रौद्योगिकी मंत्रालय,
पृथ्वी विज्ञान मंत्रालय,
राज्य मंत्री प्रधान मंत्री कार्यालय,
कार्मिक, लोक शिकायत तथा पेंशन मंत्रालय,
परमाणु उर्जा विभाग तथा अंतरिक्ष विभाग,
भारत सरकार



DR. JITENDRA SINGH

Minister of State (Independent Charge),
Ministry of Science & Technology,
Ministry of Earth Sciences,
Minister of State, Prime Minister's Office,
Ministry of Personnel, Public Grievances and Pensions,
Department of Atomic Energy & Department of Space,
Government of India

29 SEP 2026

Respected Sh. Jyotiraditya M. Scindia Ji,

Please refer to my D.O. letter dated 18th August, 2026, requesting your leadership and personal involvement for successful implementation of the Special Campaign 6 in your Ministry/ Department and its attached/ subordinate and field offices/ establishments.

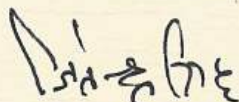
2. As a part of this campaign, I shall be grateful if you could kindly plan a dedicated one-day event during the Implementation Phase (from 2nd Oct to 31st Oct, 2026) in line with the detailed guidelines dated 13th August issued by DARPG on the subject. It is proposed that on this day, the event may be organized across your Ministry/ Department and all its attached /subordinate offices/ autonomous bodies/ field offices/ establishments etc. A collective effort will generate a lot of momentum, ensure wider outreach and public awareness and ensure effective implementation of the Campaign.

3. An illustrative list of proposed activities for this 1-day event is enclosed herewith. The Ministries/ Departments may also plan other activities as suitable. A tentative schedule for this event is also enclosed herewith. The outcome of the event may kindly be informed to DARPG for compilation of outcomes of all such events.

With best regards,

Yours sincerely

Encl. : As above.


(Dr. Jitendra Singh)

Sh. Jyotiraditya M. Scindia,
Hon'ble Minister of Department of Telecommunications,
Ministry of Communications,
Government of India,
105, Sanchar Bhawan,
New Delhi-110 001.

List of Ministries/ Department for dedicated one-day activities as per Special Campaign 6 guidelines.

No.	Ministry / Department / Network	Proposed date
1.	Ministry of External Affairs	05.10.26
2.	Ministry of Coal	06.10.26
3.	Ministry of Heavy Industry	06.10.26
4.	Ministry of Statistics and Programme Implementation	07.10.26
5.	Department of Urban Development	08.10.26
6.	Ministry of Labour and Employment	09.10.26
7.	Ministry of Defence	12.10.26
8.	Ministry of Home Affairs	13.10.26
9.	Ministry of Panchayati Raj	14.10.26
10.	Department of Rural Development	15.10.26
11.	Department of Financial Services	16.10.26
12.	Ministry of Agriculture and Farmer's Welfare	21.10.26
13.	Ministry of Railways	22.10.26
14.	Department of Posts	23.10.26
15.	Dept of Telecommunications	26.10.26
16.	Ministry of Health & Family Welfare	27.10.26
17.	Ministry of Education	28.10.26
18.	Ministry of Consumer Affairs, Food & Public Distribution	29.10.26
19.	Ministry of Women and Child Development	30.10.26

Illustrative List of Action points/ Activities Proposed on the dedicated day for
Special Campaign 6

BEST PRACTICES

1. **Cleanliness practices:** Extensive Swachhata drives
2. **Enhancement of Office Space :** Artistic wall painting; Renovation and Modernization through whitewashing, repainting and essential minor repairs wherever required enhancing infrastructure and functionality;
3. **Efficient Management of Space :** Clearing of cluttered space for better utilization.
4. **Environment Friendly Activities:** Tree plantation drives; Efficient Management of Bio Wastes etc
5. **E-waste management:** Effective collection, segregation and disposal of e-waste.
6. **Inclusivity:** Health-check -up camps ; felicitation of Safai Mitras; Blood Donation Camps etc.
7. **Scrap Disposal and Revenue Generation**
8. **Citizen Centric Practices :** Grievance Redressal and citizen feedback eg Dak Chaupal by D/o Posts and Amrit Samwad by Ministry of Railways; krishi rakshak portal for grievance redressal of farmers by M/o Agriculture etc
9. **Waste to Wealth :** Artistic Sculptures from the waste material
10. **Review of the progress:** Hon'ble Ministers, Secretaries of Ministries/Depts and other senior officers.
11. **Wider outreach** through social media platforms and press releases.

SPECIAL CAMPAIGN

Reporting Format for One-Day Dedicated Event under Special Campaign 6

PART A — General Information

1	Name of the Ministry / Department	
2	Name & Designation of Nodal Officer	
3	Contact No. & E-mail ID	
4	Date of the Planned One-Day Event	

S. No.	Initiative	Unit of Measurement	Total Units Covered/ Achieved	Value Created in Financial Terms
1	Efficient Management of Spaces	Sq Ft		
2	Cleanliness Campaigns	Number		
3	Waste to Wealth or Art	Number		
4	Citizen Centric Practices	Number		
5	Digitization			
6	Preservation of Records			
7	Records Weeded Out			
8	Inclusivity, Felicitation of Safai Mitras etc.			
9	E-Waste Management			
10	Environment Friendly Activities- Installation of Solar Panel, Bio Waste to Manure etc.			
11	Scrap Disposal			
12	Enhancement of Office Space			
13	Public Grievances Redressal			
14	Disposal of Pending References- MP/ PMO/ IMC/ State Govt. etc			
15	Tree Plantation Drive			
16	Others, please mention			
Total				0

PART C — Coverage

C.1 Total number (Approximate) of Attached / Subordinate / Field Offices / Autonomous Bodies under the

(e.g., Post Offices, mail offices & Dak Chaupals from Department of Posts; Municipalities, Municipal Corporations & CPWD offices from Ministry of Housing and Urban Affairs; Schools (KVs, JNVs) from Department of School Education and Literacy; Gram Panchayats, Panchayat Samitis & Zila Parishads from Ministry of Panchayati Raj; Anganwadi Centres, One Stop Centres & child care institutions from Ministry of Women and Child Development)

S. No.	Number	Type of Office / Body	From (Ministry / Department / Organisation)
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1		Post Offices/ Gram Panchayats/ Schools/ Municipalities / ULBs/ Railway Stations, Coach Depots/ Banks and their branches/ Insurance Company Branches / Anganwadi Centres/ #	Department of Posts/ Ministry of Panchayati Raj/ Department of School Education & Literacy/ Ministry of Housing & Urban Affairs/ Ministry of Railways/ Department fo Financial Services/ Ministry of W & CD
TOTAL	0	# Attached / Subordinate / Field Offices / Autonomous Bodies	

C.2 Sites covered One-Day Dedicated Event under Special Campaign 6

Total number of sites covered under the 1-Day Event	
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D.1 Activities undertaken and their documentation including the photographs/ Tweets/ PIB Links etc.

Please enter details In the
next Sheet

PART D — Activity-wise Details

Fill one block for EACH initiative marked 'Yes' in Part B.

ACTIVITIES — As identified by the Ministry/ Department from the list below

Brief
Description of
the Activity
Undertaken
(Max. 100
words)

Photographs — Relevant Photographs AND Before & After Pics- if applicable (Best 5)

S. No.	Before (photo / file name)	After (photo / file name)	Location / Caption
1			
2			
3			
4			
5			

Tweets / PIB Links (Best 5)

S. No.	Tweet / PIB	Link (URL)
1		
2		
3		
4		
5		