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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

ए.रॉबर्ट जे. रवि, आईटीएस

अध्यक्ष एवं प्रबन्ध निदेशक

A. ROBERT J. RAVI, ITS

Chairman & Managing Director

MESSAGE

I am happy to know that this year Vigilance Awareness Week is being observed in Bharat Sanchar Nigam Limited from 28th October, 2024 to 03rd November, 2024 keeping in with CVC instructions. The theme of Vigilance Awareness Week this year is:

“सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि” “Culture of Integrity for Nation’s Prosperity”

In today's business environment of very high competition in the Telecom sector, it is heartening that BSNL is still holding its ground and is poised to prosper. While new work-culture in BSNL has enabled the organization to make its processes more efficient and transparent, the role of BSNL Vigilance set up in the Corporate Office and the Circles/SSAs in plugging leakages and facilitating systemic improvements has been no less instrumental in achieving desired organizational objectives.

Integrity is a corner stone of a system of sound public governance and is vital for the economic prosperity and well being of the organization. The level of willingness to fight corruption reflects in the growth and overall performance of the organization. BSNL, as a service sector, has assumed more responsibility than any other time to improve the quality of service delivery. We must be responsive to our subscribers and promote accountability in eradicating corruption in the organization.

Lack of Honesty and Integrity are the root cause of corruption. While Honesty is telling the truth to other people, Integrity is telling the truth to oneself, Integrity is personal choice to be honest, respectful and trustworthy, even when no one is watching. Apart from sound moral and basic honesty, integrity is one of the essential values an employer always seeks in his employees. It acts as one of the key pillars of economic and social structures and thus is essential to the economic and social well-being and prosperity of individuals and public organizations.

I compliment CVO and her team in making utmost efforts in creating a culture and climate, which reinforces integrity to fight against work place corruption. On this occasion of Vigilance Awareness Week, I extend my greetings to entire BSNL family and urge upon all the employees to inculcate transparency and integrity in every aspect of their work and social life. I also urge all the employees of BSNL and their family members to take the integrity e-Pledge on BSNL website www.bsnl.co.in.


A. Robert J. Ravi